



Eugene Stadnichenko

Senior Product Designer

Software, Websites, Apps and Graphic Design.

Over 17 years of passionate dedication in the industry with love for result-driven design, UX UI solutions, user research, branding, and visually stunning communication.



Biggera Waters,
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www.eugenestadnichenko.
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eugene-stadnichenko



Cover Letter

Dear hiring manger,

I'm a walking UX UI encyclopedia thirsting for untangling ambiguous complexity through research, result-driven design, and fast iterations towards simple and elegant solutions.

Solving diverse challenges over **17 years in the design industry**. **Six years as a company UX UI leader across diverse organisations**; ¹ Logistics and freight forwarding. ² Large workforce guidance (airports, **hospitals**, shopping malls, security, etc.) through customised software implementing IoT technology ³ Luxury property development ⁴ Fast-paced creative agency. **Improving and building from scratch, software, websites and apps across smartwatch, kiosk, web and mobile devices**. See my [testimonials](#)

Background in high-tech, enterprises, supply chains, reporting, tracking, e-commerce, advertising, B2B, B2C, and fast-paced demanding environments. Worked on 28+ design systems, 400+ developer ready prototypes, 1200+ usability tests, and 26+ user research observations. Mentoring, teaching better UX methodology, and video recording usability tests. **Certified knowledge in front-end web development**. **I also dive beyond visuals and UX UI, into persuasion influence and content strategy**.

Highlighted projects:

- **Led scalable UX/UI for a complex B2B global supply-chain platform**, balancing diverse stakeholder goals, technical constraints, and user needs across **22 major projects**. **AI doc extract validation and data updating**, onboarding, introduced plan-based features and promos to revenue from software alone, custom report building, shipment tracking, various template builders, conditional automations, and a full Purchase Orders overhaul.
- **Designed a custom hospital kiosk app** for sleep-deprived and highly stressed staff to dispatch and track emergency tasks. Request to live first release in 2 weeks.
- **Led UX UI for cutting-edge IoT sensor and tracking software and 10+ android apps**, guiding large workforces across airports, hospitals, malls, security teams, etc. Eliminated costly operational issues and saved hundreds of labour hours daily. Once installed, the flagship platform raises productivity over 100% on average. 140+ Prototypes, 6 Design Systems, 88+ features released.

Experienced in agile iterations, MVPs, R&D, responsive prototyping, testing, complex user flows and design hand-offs, collaborative workshops, branding and mentoring. Love a challenge.

View my [resume](#) below, [design writing](#) , and my soon-to-be updated [online portfolio](#) to explore my mastery of design solutions. Eager to craft thoughtful, user-centred solutions that build real momentum.

Kindest regards, Eugene Stadnichenko



Industry Experience



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Finest Skills

Product Designer - Growth

Explorete

2024 - 2026 · 1.8 yrs

Led scalable UX UI across complex B2B logistics workflows for a global supply chain platform. Balanced business goals, technical constraints, and user needs across 22 major projects, 200+ dev ready prototypes, and countless features; **AI doc extract validation for updating shipment data**, onboarding, report building, tracking, management, template builders and conditioned automations. Introduced plan-based feature access controls, promos, and limits to revenue. Introduced user observations. Standardised the design system, system behaviour, error handling and everything UX.

UX / UI / Senior Graphic Designer

Daelibs

2022 - 2024 · 1.7 yrs

Led UI UX for cutting-edge IoT Software and 10+ Apps, focusing on large workforce guidance (airports, hospitals, shopping malls, etc.). Constant agile upgrades, testing and reviewing. 140+ Prototypes, 6 Design Systems and 88+ features. Solely leading and educating UX UI practices. Dashboards, data visualisation, dispatching, live monitoring, scheduling, interactive lists, maps, reports, etc. Kiosk, smartwatch, desktop and mobile interfaces. Marketing, graphic design and product photography.

UX / UI / Senior Graphic Designer

SR Property Group

2021 - 2022 · 1 yr

Solely in charge of every end-to-end step. Unique websites for new luxury properties on sale and SRPG portfolio. Designing prototypes, all communication and direction of two outsourced development teams. **Supplying exact code solutions, teaching better UX methodology.** Video recording usability tests and issues for dev teams. Creating and managing all marketing material and platforms, including social. Real estate, building-site and location photography.

Senior Graphic & Web Designer

Cooper & Westwood Advertising

2020 - 2021 · 1 yr

Designed user-centered e-commerce, Service, B2C and B2B websites. Re-designed and strengthened SaaS. Responsive web, app and software prototypes. Mobile First design. Led best UI / UX practices, competitive analysis on legibility, feel and usability. Solved Web Experience Manager's diverse UX pains and ideas. **Drove content and marketing strategy.** Designed 10+ extensive style guides, brand identities, brochures, logos, packaging, etc. Presented to clients. Scheduled projects for Junior Designer.

More industry experience to show on request

- Designing software, applications and websites
- UX design
- UI design
- User flows
- Design systems
- Developer release reviews and testing
- User observations
- User research
- Responsive prototypes
- Brand identity and guides
- Content strategy
- Marketing strategy
- Emotional Intelligence (EQ)
- System language & grammar
- Minimum Viable Product (MVP) scope and hammer
- HTML, CSS and MySQL
- Working under pressure
- People skills and communication



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Testimonials [read more](#)



Eugene is about as talented as they come! A great example of when talent meets hard work. **Stakeholders were always eager to compliment the designs. It was clear to me how much confidence it gave them in the product** when they saw his intuitive designs with amazingly professional presentation."



Reece Knight Senior Software Engineer
Daelibs



Eugene is fantastic to work with. **Creative, strategic and customer centric in the way that he approaches any project.** I really enjoyed working with Eugene on UX/UI projects. A great asset for any team."



Jeff Dermann Online Experience Manager
Cooper & Westwood Advertising



His bright, vibrant energy instantly puts people at ease and makes collaboration feel effortless. He never keeps knowledge to himself. He's always sharing, explaining, teaching, and genuinely wanting everyone around him to grow. **He makes design feel accessible, no matter someone's role or skill level.**

His talent is unreal. He combines deep theoretical understanding with sharp intuition and a very refined visual eye. Managed to lift the quality of everything he touched."



Olivia Balderston Product Marketing Manager
Explore



Significantly enhanced our projects, particularly in improving the UI/UX of our legacy software, but also showcased his remarkable ability to **swiftly grasp complex systems.**"



Jerry Lo Scrum Master / Senior Developer
Daelibs



Not only is he extremely talented with all things design, but the level of passion and excitement that shines through in his work and attitude was contagious throughout the office. Absolutely loves what he does and brought so much value to the business and people around him."



Andrew Howard Operations Manager
Cooper & Westwood Advertising



Software Exp.



Figma



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe After Effects



Mailchimp



WordPress CMS



InstantWP (WordPress)



Jira, Trello and Monday



Microsoft Office



Google Workspace



Education



Fundamentals & Paradigms of UX Design
Learn UX Design 2025



Fundamentals & Paradigms of UI Design
Learn UI Design 2021



MTA: HTML5 Application Development Fundamentals
Microsoft 2015



Certificate IV: Web-Based Technologies (Design & Development)
Ultimo College 2015



Bachelor of Creative Arts & Design (Graphic Design)
Charles Sturt University 2008



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Letters of Recommendation part 1



To whom it may concern:

I had the pleasure of working with Eugene Stadnichenko during 2022-2023 at Daelibs Pty Ltd. In this work reference I would like to give you an idea how highly I regard Eugene, and why.

I've worked for over 30 years continuously as a programmer and as a business analyst, and as a data analyst. Daelibs Pty Ltd is quite a cutting edge company, implementing customised Android applications, Web Applications, Bluetooth transmitters and the like. The Daelibs product suite provides intricate location tracking which, in turn, allows large corporations to keep track of employees on every level and in every point throughout their facilities.

During my time at Daelibs, **Eugene impressed me immensely with his intelligence, his communication skills, his work ethic, and his creative design skills. Every single week, even after 35 years in the IT game, I would learn something new from him regarding User Interface design.** And I loved that.

Eugene has the ability to design wonderful User Experiences using typical platforms like FIGMA etc. He made my specific role at Daelibs so easy. If I ever had a need to question his design decisions he would explain the psychology of why users prefer certain things over others. I can't recall how many times I said "OK, that makes sense...".

In every possible way, it was a joy and a pleasure to work with Eugene. He is a real team player, with a delightful sense of humour. He also has natural empathy for people. Put another way, he's just a class act. If you are considering hiring Eugene, **rest assured you're going to get a true quality employee.**

Indeed, I rather think he's easily in the top 15% of current Sydney or Melbourne market rates regarding his potential employment remuneration. **He's very fast and very consistent.**



Kind Regards, Ivan Julian Vetsich

Ivan Julian Vetsich

Full Stack System Analyst Daelibs

Contact details available on request



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Letters of Recommendation part 2



To whom it may concern,

I have been **so impressed with all of Eugene's work while he's been with us**; I can honestly say Eugene is the **best designer that I've worked with and I have appreciated every moment he was with us**.

The **developer team has always been hugely positive about all of Eugene's work** and it's been really great for me to have someone leading the design that I'm so closely aligned with to show them how well things can flow when you've got the right people setting the UX and UI processes.



Eugene and all his hard work will be sorely missed. Would highly recommend him as a top designer.

David Harrison

Chief Technology Officer [Explore](#)



To whom it may concern,

This letter is to provide my recommendation and support for Eugene Stadnichenko. Eugene worked at Explore for just under two years, reporting directly to me as Director of Growth. He was employed as a product designer responsible for the user experience and design of our B2B software product.

During my time working with Eugene he was always **hard working, enthusiastic and a strong team player**. Eugene took the time to ensure **all his work and designs were accompanied with documentation, feedback and were within the capabilities of our development team**.

Eugene has a strong attention to detail, **deep empathy for the end user and a wide knowledge of design best practices**. He is always eager to learn more about users, the industry and the latest developments in technology and designs. Through this passion Eugene was able to provide **well designed, well considered plans for our product which lead to a material improvement in our end user experience**.

Due to an internal restructure Eugene's role was made redundant but he is a strong candidate and I would welcome the opportunity to work with him again in the future.



If you would like to discuss any of the details of his work, please do not hesitate to contact me on the details below.

Elliot Smith

Director of Growth [Explore](#)

Contact details available on request